

Five:am #AmazeBrekkie Promotion

Win a five:am Amaze Pack.

There are 3x minor Prizes and 1x major Prize.

Each minor prize is valued at \$60.00 and will be inclusive of:

- 1x Cocoa + Coconut Granola
- 1x Apple Crumble Granola
- 1x Honey + Cinnamon Granola
- 1x \$40 voucher to Woolworths supermarket

The major prize is valued at \$600 and will be inclusive of:

- 1x 3 month membership to Classpass
- 1x Activewear pack by Bay Active
- 3 month supply of five:am organic breakfasts including:
 - 3x Cocoa + Coconut Granola
 - 3x Apple Crumble Granola
 - 3x Honey + Cinnamon Granola
- 1x \$120 voucher to Woolworths supermarket

1. Information on how to enter and prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.

2. Entry is only open to Australian residents. Employees (and their immediate families) of PZ Cussons and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

3. To enter, individuals must upload a creative photo to Instagram using five:am organic product, tag @fiveamorganics in the image and hashtag #AmazeBrekkie. Entries will be judged on creativity and content and the decision of PZ Cussons will be final. This is a game of skill and chance plays no part in the outcome.

4. Entries are deemed to be received at the time of receipt into the promotion database.

5. All competition entry details incorrectly entered shall be deemed invalid. The Prize Draw will be conducted on the 23rd of May at 11am EST. Refer point 16. Proof of identity and residence may be requested at PZ Cussons's discretion to validate a winning entry.

6. PZ Cussons accepts no responsibility for misdirected entries.

7. PZ Cussons reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Errors and omissions will be accepted at PZ Cussons's discretion. Failure by PZ Cussons to enforce any of its rights at any stage does not constitute a waiver of those rights.

8. Promotion commences at 12.01am EST on the 1st of May 2017 and closes at 11.59pm EST on the 21st of May 2017 ("Promotion Period").

9. Prizes: There are 3x minor Prizes and 1x major Prize.

Each minor prize is valued at \$60.00 and will be inclusive of:

- 1x Cocoa + Coconut Granola
- 1x Apple Crumble Granola
- 1x Honey + Cinnamon Granola
- 1x \$40 voucher to Woolworths supermarket

The major prize is valued at \$600 and will be inclusive of:

- 1x 3 month membership to Classpass
- 1x Activewear pack by Bay Active
- 3 month supply of five:am organic breakfasts including:
 - 3x Cocoa + Coconut Granola
 - 3x Apple Crumble Granola
 - 3x Honey + Cinnamon Granola
- 1x \$120 voucher to Woolworths supermarket

10. The Prize Draw will take place on the 23rd of of May 2017 at 11am EST at five:am Australian HQ

11. The Winners will be notified by private instagram message on the 24th of May 2017.

12. The Winner of the Prize may also be published on Facebook, Instagram and the five:am AU website

13. PZ Cussons's decision is final and no correspondence will be entered into.

14. Any ancillary costs associated with redeeming a voucher/gift card are not included. Any unused balance of a prize will not be awarded as cash.

15. If any prize (or part of any prize) is unavailable, PZ Cussons, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize of the equal value and/or specification, subject to any written directions from a regulatory authority.

16. Total prize pool value is up to AUD \$780.00. Prizes, or any unused portion of a prize, are not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.

17. Entrants consent to PZ Cussons using the entrant's name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this competition (including any outcome), and promoting five:am.

18. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of PZ Cussons, PZ Cussons reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.

19. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.

20. Except for any liability that cannot be excluded by law, PZ Cussons (including its officers, employees, agents and contractors) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under PZ Cussons's control); (b) any theft, unauthorised access or third party interference; (c) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of a prize.

21. PZ Cussons collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this information. PZ Cussons may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. Entrants should direct any request to access, update or correct information to PZ Cussons. All entries become the property of PZ Cussons.

22. These terms and conditions are subject to change. 23. five:am is PZ Cussons Pty. Ltd. 24. Promoter is PZ Cussons Australia Pty Ltd (ABN 13004164827) of Building A, Level 1, 13-15 Compark Circuit, Mulgrave, Victoria 3170, Australia.